**THURSDAY - FEBRUARY 9**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>2:00 p.m.</td>
<td>Registration</td>
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<tr>
<td>7:00 p.m.</td>
<td>Board Meeting</td>
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**FRIDAY – FEBRUARY 10**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:30 a.m.</td>
<td>Registration</td>
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<tr>
<td>7:00 a.m.</td>
<td>Exhibits open with coffee and pastries</td>
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<tr>
<td>8:30 a.m.</td>
<td><strong>USDA Nat’l Veterinary Accreditation Program</strong></td>
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<tr>
<td>9:00 a.m.</td>
<td><strong>Supplemental Training Courses SPRS</strong></td>
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<tr>
<td>10:00 a.m.</td>
<td><strong>Module 10: Personal Protective Equipment for Veterinarians SPRS</strong></td>
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<tr>
<td>11:00 a.m.</td>
<td><strong>Panel Discussion</strong></td>
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**Michael Riegger, DVM**

**The Business Wheel**

The little secret that this session exposes is a practice CAN grow from within with its existing client base. Be tempted - double your revenue by using the classic principle of the Business Wheel. Don't take my word; come find out HOW this works.

**Triangle Personnel System for Productivity**

The current veterinary clinic care system can be shifted to a new paradigm that does double the productivity of the practitioner. This session shows how this is accomplished.

**Marketing**

The task of marketing is not just simplistic. The complex arena of marketing a services business is sophisticated. This session covers theory and practical tactics. The first 2 hours addresses internal Exam Room duties (Point-Of-Sale)

12:30 p.m. – 1:30 p.m. **Business Luncheon**

1:30 p.m. – 5:30 p.m. **Michael Riegger, DVM**

**Client Services**

The BOTTOM LINE is that Customer Service is the main reason a business is successful or is limited. This session is a discussion that defines and illustrates what
can be doing to improve the “experience” with your organization.

**Conflict Management For Fun & Profit**
All the world is a zoo of various drivers and displays of Conflict.
In this session you shall learn the triggers, the recognitions and Solutions to deal with conflict

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<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>1:30 p.m. – 5:30 p.m.</td>
<td><strong>Brian Beale, DVM</strong> Orthopedics</td>
<td>Room 208-209</td>
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<tr>
<td>(Small Animal)</td>
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<tr>
<td>1:30 p.m. – 5:30 p.m.</td>
<td><strong>USDA Nat’l Veterinary Accreditation Program</strong></td>
<td>Room 203-204</td>
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<td>(USDA)</td>
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<td></td>
<td><strong>Supplemental Training Courses SPRS</strong></td>
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<td>1:30 p.m. – 2:45 p.m.</td>
<td>Module 12: Animal Disease Traceability SPRS</td>
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<td>2:45 p.m. – 3:00 p.m.</td>
<td>Break</td>
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<td>3:00 p.m. – 4:00 p.m.</td>
<td>Module 19: Animal Health Emergency Response SPRS</td>
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<td>4:00 p.m. – 4:15 p.m.</td>
<td>Break</td>
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<td>4:15 p.m. – 5:30 p.m.</td>
<td>Panel Discussion</td>
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<td>1:30 p.m. – 5:30 p.m.</td>
<td><strong>Mike Schoonover, DVM</strong></td>
<td>Room 102</td>
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<td>(Equine)</td>
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<td>1:30 p.m. - 2:45 p.m.</td>
<td>The Prepurchase Examinations in Equine Practice</td>
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<td>3:00 p.m. - 4:15 p.m.</td>
<td>Intravenous Regional Limb Perfusion of Antibiotics in Horses</td>
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<td>4:30 p.m. - 5:30 p.m.</td>
<td>Management of Equine Castration Complications</td>
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<td>1:30 p.m. – 4:30 p.m.</td>
<td><strong>Backyard or Hobby Poultry in Urban/Suburban Neighborhoods</strong></td>
<td>Room 103</td>
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<td>(Small Animal)</td>
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<td></td>
<td>1. Common Diseases of Backyard Poultry &amp; Biosecurity</td>
<td>(2 Hours)</td>
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<td>2. Basic Backyard Poultry Husbandry &amp; Management”</td>
<td>(2 Hours)</td>
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<td>1:30 p.m. – 5:30 p.m.</td>
<td><strong>Chance Armstrong, DVM and Clare Scully, DVM</strong> Update on Bovine Trichomoniasis Management of Common Urogenital Conditions in Bulls Ram &amp; Buck Breeding Soundness Evaluation Management of Common Urogenital Conditions in Cows</td>
<td>Room 201-202</td>
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<td>(Large Animal)</td>
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<tr>
<td>5:30 p.m. – 6:30 p.m.</td>
<td><strong>Exhibits Grand Opening and Welcoming Reception In Conjunction with LSU Reception</strong></td>
<td>Hall A</td>
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<td>5:30 p.m. – 6:30 p.m.</td>
<td><strong>LSU Reception</strong></td>
<td>Hall A</td>
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<td>6:30 p.m.</td>
<td><strong>Exhibit Hall Closed</strong></td>
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<td><strong>SATURDAY – FEBRUARY 11</strong></td>
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<tr>
<td>6:30 a.m.</td>
<td><strong>Past Presidents Breakfast</strong> - <em>Embassy Suites – Salon A/B</em></td>
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<td>(ALL Past Presidents Invited)</td>
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<td>7:00 a.m.</td>
<td><strong>Exhibits open with coffee and pastries</strong></td>
<td>Hall A</td>
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<td>7:00 a.m. – 5:00 p.m.</td>
<td><strong>Registration</strong></td>
<td>Outside Hall A</td>
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<tr>
<td>8:00 a.m. – Noon</td>
<td><strong>Barden Greenfield, DVM, Dipl. AVDC &amp; Billy Scott, DVM</strong></td>
<td>Room 208-209</td>
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<td>(Small Animal)</td>
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<td>Oral Oncology for the Dog &amp; Cat – Barden Greenfield, DVM, Dipl. AVDC</td>
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<td>The Local &amp; Regional Manifestations of Periodontal Disease - Barden Greenfield, DVM, Dipl. AVDC</td>
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Updates on Feline Chronic Gingivostomatitis – Barden Greenfield, DVM, Dipl. AVDC
Changing Your Mindset To Increase Dental Awareness & Procedures - Barden Greenfield, DVM, Dipl. AVDC and Billy Scott, DVM

8:00 a.m. – Noon
(Room 207)

Mary Gardner, DVM
Practical Care in your Practice for Geriatric & Hospice Patients

8:00 a.m. – Noon
(Room 102)

Mike Schoonover, DVM
8:00 a.m. - 9:15 a.m. - Indications for Equine Arthrodesis Procedures
9:30 a.m. -10:45 a.m. - Management of Equine Heel Bulb Lacerations
11:00 a.m.- 12:00 p.m. - Diagnosis and Management of Physeal Fractures in Foals

8:00 a.m. – Noon
(Room 103)

Ray C. Baas
8:00 a.m. – 10:00 a.m.
Financial Management Goals for Veterinary Practices (2 Hours)
10:00 a.m. – Noon
Types & Sources of Business Capital for Veterinarians (2 Hours)

8:00 a.m. – Noon
(Room 201-202)

Chance Armstrong, DVM and Clare Scully, DVM
Bull Breeding Soundness Evaluation
Accessory Sex Gland Disease in Bulls
Breeding Soundness Exams for Heifers
Endoscope Assisted Transcervical Insemination in Goats

7:30 a.m. – 4:50 p.m.
(Vet Tech Meeting)

7:30 a.m. – 8:20 a.m. Registration
8:30 a.m. – 9:20 a.m. Equine Update,
Ryan Corrigan RVT, LVT, VTS-EVN
9:30 a.m. – 10:20 a.m. A Horse is a Horse, a Dog is a Dog, but an X-Ray is not a Radiograph
Liane Shaw, BS, RVT
10:30 a.m. – 11:20 a.m. Triage: What’s First?
Tami Lind, BS, RVT, VTS-ECC
11:30 a.m. – 1:00 p.m. Lunch/ Trade Show
1:00 p.m. – 2:00 p.m. Awards Presentation/Business Meeting
Receive 1 hour of CE Credit for Attending
2:00 p.m. – 2:50 p.m. It’s what is on the inside that matters. How to get the best radiograph
for a proper diagnosis.
Liane Shaw, BS, RVT
3:00 p.m. – 3:50 p.m. Fear Free Veterinary Visits – Part 1
Charity Gottfredsen DVM, MS
4:00 p.m. – 4:50 p.m. Fear Free Veterinary Visits – Part 2
Charity Gottfredsen DVM, MS

10:00 a.m. Auxiliary Brunch
Oaklawn Room

Noon – 1:30 p.m. Awards Luncheon
Back of Hall A
1:30 p.m. – 5:30 p.m.  
**Brian Beale, DVM**  
(Orthopedics)  
Room 208-209

1:30 p.m. – 5:30 p.m.  
**Barden Greenfield, DVM, Dipl. AVDC & Billy Scott, DVM**  
(Veterinary Dentistry DVM Lab – Limited to 12 People)  
Room 205  
**MUST REGISTER OF THIS LAB ONLINE ONLY**  
This interactive lab will give the clinician skills to perform surgical extractions of difficult teeth. This includes the maxillary canine, maxillary 4th premolar, mandibular 1st molar and if time avails, mandibular canine tooth. Attention to flap presentation and tissue preservation will be emphasized. Utilization of digital dental radiography will confirm complete tooth extraction as well as allow the attendees to see any pre-surgical oral pathology.

1:30 p.m. – 5:30 p.m.  
**Mary Gardner, DVM**  
(End of Life Medicine: Assessing Quality of Life and the Art of Euthanasia)  
Room 207

1:30 p.m. – 3:30 p.m.  
**Joe Bertone, DVM**  
(Pleuropneumonia, Sleep Disorders, Neurology)  
Room 102

3:30 p.m. – 5:30 p.m.  
**Chance Armstrong, DVM and Clare Scully, DVM**  
(Management of the Problem Mare)  
Stallion Reproduction  
Room 102

1:30 p.m. – 5:30 p.m.  
**Jeffery Hall, DVM**  
(Vitamin/Mineral Abnormalities in Cattle)  
(2 Hours)  
(Sulfur & Sulfate Poisoning in Ruminants)  
(1 Hour)  
(Blue-Green Algae in Livestock)  
(1 Hour)  
Room 201-202

5:30 p.m.  
Foundation Board Meeting  
Arlington Board Room

6:00 p.m.  
Exhibit Hall Moves Out

**SUNDAY - FEBRUARY 12**

7:00 a.m.  
Coffee and pastries  
Outside 203-204

7:00 a.m. – 7:30 a.m.  
Inspirational Service  
Room 203-204

8:00 a.m. – Noon  
**Laura Nafe, DVM**  
(Interesting Small Animal Internal Medicine Cases)  
Room 207-209

8:00 a.m. – Noon  
**Joe Bertone, DVM**  
(Lymedz, Field Cardiology, Buscopantuses, Clinical Pharmacology)  
Room 102

8:00 a.m. – Noon  
**Christopher Ashworth, DVM**  
(Veterinary Feed Directive)  
Room 201-202

Noon  
Meeting Adjourns
SCHEDULE IS SUBJECT TO CHANGE !!!