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Arkansas Veterinarian

SUMMER 2011

ARKANSAS VETERINARY MEDICAL ASSOCIATION

Vol 24, No. 2

2011 Summer Meeting

Sponsored by Novartis Animal Health

BOOK YOUR HOTEL ROOM BEFORE JUNE 28

2011 Summer Meeting Schedule
Hilton Convention Center
200 East Main Street
Branson, MO

Friday, July 29, 2011

Noon – 3:00 p.m.
1:00 p.m.

Registration
Golf at Payne Stewart Golf Course

Saturday, July 30, 2011

7:00 a.m. – 8:00 a.m.
8:00 a.m. – 10:00 a.m.

10:00 a.m. – Noon

Noon
1:00 p.m. – 4:00 p.m.

5:00 p.m. – 6:30 p.m.

Continental Breakfast

"Dermatology" – Presented by Dr. Christine Royal
Novartis Animal Health, Profession Service Veterinarian

"Flea Biology" – Presented by Miki Court
Novartis Animal Health – US Parasiticides

Communication Mgr.

ArVMA Board Meeting (Lunch Provided)

Sporting Clay Shot Gun Clinic (**Limit 15 People**)

Bill Howell – Level 3 Sporting Clay Instructor

Social Gathering - Hors devours and cash bar

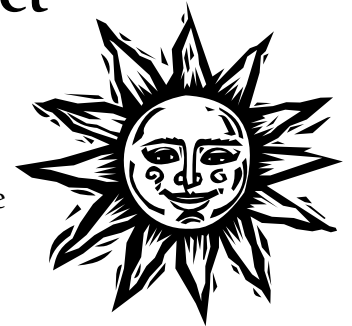
Sunday, July 31, 2011

7:00 a.m. – 8:00 a.m.
8:00 a.m. – Noon

Continental Breakfast

"New Developments in Heartworm Disease & Preventing Tick-borne Diseases in Arkansas"

Presented by Dr. Susan Little – Professor of Parasitology & the Krull-Ewing Endowed Chair in Veterinary Parasitology at the Center for Veterinary Health Sciences, Oklahoma State University.



For information on speakers, see page 4

President's Message

by *Damian Stroderd, DVM*

Hello I hope that everything is doing well for you. As I am writing this I am fighting to keep my eyes open. My son and I just came in from a long weekend of camping with the Boy Scouts of Troop 5. Our weekend was filled with Dutch oven cooking, orienteering, archery, and merit badges.

The Arkansas legislative session is closed again and the ArVMA has once again has been able to protect the way we practice veterinary medicine. Thank you Dr. David Blount for your many hours spent with lobbyist and legislators. We have negotiated a new contract with Phillips Management and they will continue working for the ArVMA as our lobbyist.

The tornados and severe weather



that plowed through the state has made some of us stop and think about our emergency plan. The State Veterinarian will ideally take the lead if it is deemed a state emergency but he cannot do it all. The State Veterinarians office is in the process of setting up a team to assist in emergency preparedness. Beginning with the central part of the state he will be organizing teams in conjunction with the 8 districts

already set up by the ArVMA. We are considering having a booth set up at the Winter Meeting in February for a signup station for those of you that would volunteer help in your district if the need arises.

On the national front there is a bill that is being talked about that should get everybody's attention HR 140 Fairness to Pet Owner's Act. I strongly recommend that you check it out. I think that you would agree with me in stating that this is titled wrong it should be "Unfairness to Veterinarians Act". The AVMA is recommending that we contact our Representative and state that we are against this bill.

The Summer Meeting is right around the corner and will be held in Branson, Missouri. You should have received a card in the mail by now, so come have fun. Mark your calendar for July 29-31, 2011. Book your hotel room BEFORE June 28, 2011.

Damian Stroderd, DVM

RELIEF VETERINARIANS

Addis	Timothy	870-204-2835	Harrison	AR
Andrews	Sherry	501-658-3377	N. Little Rock	AR
Bressett	John	417-679-1244	Gainsville	MO
Farwell	Gary	479-251-7722	Farmington	AR
Foster	Newton	870-942-9915	Sheridan	AR
Fryar	Rebecca	479-968-2664	Russellville	AR
Hedges	Jean	501-249-0261	Benton	AR
Lombardi	Melissa	501-679-7387	Greenbrier	AR
Meurer	Kevin	501-681-4998	Maumelle	AR
Mouliere	Marshall	318-614-0036	Evergreen	LA
Muller	John	479-253-5905	Eureka Springs	AR
Smith	Joe	501-821-4991	Little Rock	AR
Smith	Lori	501-328-5553	Conway	AR
Stewart	Carolyn	501-269-3725	Conway	AR
Taylor	Greg	501-624-2351	Hot Springs	AR
Waggener	Deborah	479-750-0677	Springdale	AR
Williams, Jr.	George	501-803-4645	Maumelle	AR

CALENDAR OF EVENTS

Arkansas VMA 2011
Summer Meeting
July 29-31, 2011
Branson. MO

Hilton Convention Center

July 16- July 19, 2011
AVMA Annual Convention
St. Louis, MO

September 29 – October 2, 2011
Southwest Veterinary Symposium
Henry B. Gonzalez Convention
Center, San Antonio, TX

Seeking Board Position on the Southwest Veterinary Symposium Board

We are seeking qualified candidates for the Board of Manager position on the Southwest Veterinary Symposium board. If you are interested, you need to fax your CV to the ArVMA office (501) 868-3034 by July 15, 2011. Any CV's received after July 15, 2011 will NOT be considered for the position. This will be a board decision and the board approval candidate will be REQUIRED to attend SWVS September 29-October 2, 2011.

Below is an outline of the job duties and responsibilities. Please contact me if you have any questions.

Mission of Southwest Veterinary Symposium

Southwest Veterinary Symposium represents innovative partnerships that strive to create an unparalleled continuing education experience and promote the entire veterinary profession.

Job Duties and Responsibilities

The SWVS Manager serves as a voting member of the SWVS Board of Managers and collaborates with other Managers, Executive Directors of the Partner State VMAs, Industry Representatives, and the SWVS Executive Director to advance and promote the mission and operational goals of the Southwest Veterinary Symposium by:

- Representing SWVS interests to the manager's home state VMA
- Attending all regular and special called meetings of the SWVS Board of Managers
- Responding to leadership direction from the President of SWVS
- Completing, in a timely manner, all work assignments growing out of the strategic plan, operational plan, or directive of the SWVS President
- Promoting attendance at the annual Symposium and Trade Show
- Responding to information requests from the SWVS Executive Director
- Being diligent in managing the financial, material and human resources of the SWVS
- Complying with all rules of conduct, policies and/or procedures established by due process of the SWVS Board of Managers
- Exercising high ethical standards in all areas of conduct pertaining to SWVS
- Avoiding all real and potential conflicts of interest

Experience and Qualifications

Possessing the skills, experience, and qualifications required to fulfill the duties and responsibilities enumerated above, including, as a minimum, the following:

- Significant (7 years plus) experience in leadership at either the VMA partner state level, regional level and/or national level
- Significant experience in participating in the partner state's annual convention.
- Committed to attending the SWVS Managing Board Meetings
- Committed to participation in online board discussions
- Committed to participation in board teleconferences
- Able to dedicate the necessary time to serve on taskforces as requested by the SWVS Managing Board
- Strong commitment to continuing education in the field of veterinary medicine

Time Commitment

The SWVS Manager must be able and willing to commit substantial time to fulfilling the duties and responsibilities of the office he/she holds, including:

- | | |
|--|-------------|
| • Attend the annual symposium and industry trade show | 4 days |
| • Attend the Annual Spring Board Meeting | 2 days |
| • Attend the annual Board Planning and Industry Roundtable Meeting | 3 days |
| • Participate in approximately 3 conference calls/year | 6 hours |
| • Read & respond to e-mail postings | 4 hrs/month |

Benefits

The SWVS Manager can expect the following benefits:

- Reimbursement for all direct costs of travel while conducting SWVS business
- Opportunity to forge a network of colleagues from Partner State VMAs, leaders in the veterinary products and pharmaceutical industries, and experts in all fields of veterinary medicine
- Opportunity to shape current and future generations of veterinary medical practitioners by ensuring the best continuing education
- Recognition for the sacrifices made and work performed to make the profession better

Lobbyist Report

by Bradley Phillips

The 88th general assembly is officially over as we have observed sine die a few weeks ago. I'm happy to report another successful session for the Arkansas Veterinary Medical Association. Now that the Legislative Session is over, we will shift our focus to the interim. Many may view this as down time, but that is quite the contrary.

There are weekly meetings held all over the state during the interim. The chair of the respective committee will often take this time as an opportunity to allow committee members to host meetings in their districts, showcasing that district to the rest of the legislature. In fact, as I write this, I have just returned from Fort Smith, where I was asked to help sponsor a meeting of the Children, Aging, and Youth Joint Committee at Fort Chaffee. It is usually at these meetings where you build relationships outside of the busy, hustle and bustle of session. Doctor David Blount and I were fortunate to sponsor dinner for 30 people and we had a great time visiting and dis-

cussing our upcoming interim study on the large animal veterinarian shortage. The most common phrase heard at dinner was, "I hope I don't ever hear the words teeth floating ever again".

I'm sure you've heard that we are in the process of redistricting. We must redraw our congressional, senate, and house districts every 10 years to adjust for the census. While it's a very long, drawn out and confusing process, you can always view the newest maps at www.arkansasredistricting.org.

As the election draws closer, Bill and I will begin the daunting task of fundraising. Fundraising is a necessary evil and it is important to help make sure we do what we can for our friends. We participate in the process by hosting fundraisers, attending fundraisers, and even volunteering in campaigns by making phone calls in phone banks and going door-to-door. If you'd like to link up with someone in your community, give me a call and I'm glad to connect you with your local

representative or senator.

I'd also like to encourage you to get to know your local legislators. To make this easier for you, we've created an app for your phone called LobbyUp. This is virtually a legislative directory for your phone that contains pictures, info, committee assignments, and other pertinent information about your legislator. You can find the app in the Apple App store under LobbyUp, or if you are on an Android phone or BlackBerry touch, you can go to lobbyup.com/directory.

Over the next few months, I'll also be working on getting our Political Action Committee up and running. I'll be planning some fun events that I hope you all will enjoy. I may be reaching out to some of you for creative gathering ideas or to help solicit items for a silent auction.

I very much look forward to seeing all of you at our Summer Meeting. Please don't hesitate to contact me if you need anything at all.

Summer Meeting Speakers, continued from page 1

Dr. Christine Royal was born and raised in South Florida. She has an undergraduate degree in Microbiology and a DVM from Auburn University. While in veterinary school, her research included investigating appetite regulation and endocrinology. Following graduation from veterinary school, she entered private practice for 3 ½ years in central Alabama. Dr. Royal has been with Novartis since January 2009 and resides in middle Tennessee. She also regularly does relief work for veterinarians in her area.

Dr. Susan Little is a professor and the Krull-Ewing endowed chair in veterinary parasitology at the Center for Veterinary Health Sciences, Oklahoma State University, where she is active in veterinary parasitology teaching and oversees a research program that focuses on zoonotic parasites and tick-borne diseases.

She received her BS from Cornell University, her DVM from the Virginia-Maryland Regional College of Veterinary Medicine at Virginia Tech, and her PhD in veterinary parasitology from University of Georgia's College of Veterinary Medicine. She is a Diplomate of the European Veterinary Parasitology College, an emeritus board member of the Companion Animal Parasite Council, and past-President of the American Association of Veterinary Parasitologists.

Miki Court is a US Parasiticides Communications Manager for Novartis Animal Health. She speaks domestically on Flea Biology. She also acted as speaker/trainer for domestic and international audiences. She received her Bachelor of Science in Agriculture Economics at the University of Florida, Gainesville.

Legislative Update

The 2011 Arkansas Legislative session ended April 2, 2011. The following is a summary of the bills affecting the veterinary profession in Arkansas. If you would like to read the entire bill you may reference them by logging onto to: www.ark-leg.state.ar.us/assembly/2011/2011R/Pages/Home.aspx.

HB 1055. Sponsor: Rep. Garry Smith.

This bill attempted to define several acts of animal husbandry for exemption under the Arkansas Veterinary Medical Practice Act. Among which were equine teeth floating and massage.

ArVMA opposed

Outcome: Defeated in the Ag Committee.

HB 1712. Sponsor: Rep. Garry Smith

This was a bill similar to HB 1055 except it limited the acts of husbandry to equine only. Again, it's main intent was to allow equine teeth floating and massage to be performed by any third party contractor and exempt under the practice act. It also outlined an equine teeth floating certification program.

ArVMA opposed

Outcome: Defeated in Ag Committee

HB 1763. Sponsor Charlie Collins

This bill codified five acts of animal husbandry exempted under the Practice Act by the Ar Board of Vet Examiners enacted into policy on January 26, 2011. Farriery was one of the husbandry acts. The bill also was amended to include a two year moratorium on non veterinarian equine teeth floaters and massage therapists. Teeth Floaters and massage therapists must submit two letters of recommendation from previ-

ous clients attesting to their ability. These letters must be submitted to the Examining Board PRIOR to performing these services.

ArVMA supported

Outcome: Passed in the Ag Committee

Note: The moratorium on the Veterinary Examining Board's enforcement against teeth floaters is conditional and was enacted to allow further study on this issue. The moratorium does not include the use of drugs. To date there have been no letters of reference submitted to the Examining Board.

HB 1766. Sponsor: Jeremy Gillam

Establishes a loan repayment program for Arkansas residents who attend Mississippi State University College of Veterinary Medicine who come back to Arkansas to practice food supply veterinary medicine for 5 consecutive years.

ArVMA supported

Outcome: Passed in Ag Committee

SB 345. Sponsor: Sen Percy Malone

Enables a prescription drug monitoring program (schedule II-V controlled substances) to enable access to prescription information by practitioners, law enforcement agents and other authorized individuals and agencies. Animals are included in the definition of "patient", and veterinarians are included in the definition of "practitioner". Will become fully operational March 1, 2013 if full funding is available.

ArVMA no position

Outcome: Passed

HB 1780. Sponsor: Rep Garry Smith

Authorizes creation of a school of veterinary medicine at Southern Arkansas University. Must first obtain

approval and authorization Arkansas Higher Education Coordinating Board.

ArVMA no position

Outcome: Passed in Ag Committee

HB 1972 Sponsor: Jeremy Gillam Interim Study Proposal to address the shortage of large animal veterinarians in Arkansas.

ArVMA supported

Outcome: Passed in Ag Committee. Study is underway.

Note: The Arkansas VMA is conducting this study in cooperation with the Arkansas Veterinary Medical Examining Board, Farm Bureau, Cattleman's Association and the U of A Ag Department. Areas to be studied are the needs, if any, for certified non-veterinarian equine teeth floaters and food animal reproductive services. The ArVMA is conducting a survey of large animal veterinarians exploring these issues.

The association thanks the lobbying firm of Phillips Management Services for all their hard work on behalf of the ArVMA in this legislative session and the Interim Study being conducted over the next two years.

David Blount, DVM
*ArVMA Legislative Chairman/AVMA
Alternate Delegate*



Veterinarians: Be on the lookout for skimming

Skimming for credit card data has been around for years but thieves are getting smarter and quicker with their methods to steal payment card information from processing terminals at vet practices and other businesses.

Skimming involves the stealing of data from credit cards at the point of sale and using the data to create counterfeit cards. The skimming is done by a hidden device placed in or near the processing terminal. This reading device records payment card data during a card swipe.

The perpetrators gain access to terminals by posing as service or maintenance personnel working with your credit card processing company. They then install the card data reading device inside or near the terminal. Sometimes they will place a small sticker with fake serial numbers on the terminal to cover up a small drill hole. The device may also include a small hidden

camera that records PIN codes as customers type them in.

To safeguard your terminal from fraud, do the following:

- Check the serial numbers on any exterior stickers against valid serial numbers on the inside of the terminal. If they are different numbers, your terminal may contain a card data reading device.

- Don't let anyone near your credit card processing terminals except trusted employees, even if they say they are from your processing company and seem to have legitimate business cards and instruction manuals. If you need repairs done to your terminal, make an appointment then check the repair person's credentials by calling your processing company.

- Never leave your terminals unattended. Thieves can install a skimming device in less than a minute without detection. They have also been known to completely replace a terminal that is sitting out on a

counter with a terminal that contains a card data reading device.

- Check terminals regularly for holes, loose screws or other indications the terminal has been opened or altered. Teach your employees what to look for and to report anything suspicious as soon as possible.

Call our processing experts, Michele and Nicholl of RCSC, at (800) 442-3589 for more information about how you can help prevent skimming and other credit card data fraud.

If you haven't considered joining ArVMA's processing program through RCSC, why not allow them to do a free, no-obligation savings analysis? They're typically able to save practices money on this expense and they offer the added protection of a periodic review of statements through their Watchdog Program.

Contact Michele or Nicholl at (800) 442-3589 or at ArVMA@retailcouncilnys.com to start saving today!

Enroll today and receive a free credit card processing terminal valued at \$400!*

(Limited time offer through 8/1/2011)



Retail Council
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*Terms and Conditions apply. Please call for details.
RCSC is a member of the Electronic Transactions Association.

Let RCSC decode your credit card processing and unlock the savings!

If you can't decipher your monthly credit card statement, you're not alone. Most vets aren't familiar with the processing industry's technical lingo and often end up paying far more than they need to for this service.

ArVMA Member Benefit

www.retailcouncilservicescorp.com

**Call or email for your free, no-obligation savings analysis
(800) 442-3589 | ArVMA@retailcouncilnys.com**

REGISTRATION FORM

Up to 8 hours CE

Member of Arkansas VMA \$125

Non-Member \$250

FAMILY & GUEST REGISTRATION

N/C for Family or Guest: Please attach a list of names attending

GOLF

I intend to play Friday golf at Payne Stewart Golf Course

\$92 + tax – Includes Cart (GREEN FEES PAYABLE AT THE COURSE) Handicap_____

SPORTING CLAYS

I intend to shoot sporting clays at Ozark Shooters. (#) People Attending_____

Guns may be rented and ammunition purchased there. Cost is 18.00 per round which is 50 targets on sporting. Gun rental \$10.00 and ammunition \$7.00/box of 25 shells. You may bring your own gun. Pump guns not recommended. Limit 15 people. Lunch will be available.

Name:_____

ADDRESS:_____

CITY, STATE, ZIP_____PHONE:_____

METHOD OF PAYMENT: CHECK VISA MASTERCARD Total \$_____

CREDIT CARD #

EXPIRATION DATE

Signature of paying by credit card

Hilton Convention Center

Room Rates: Single/Double \$149

To get the group rate **RESERVE YOUR ROOM BY June 28, 2011**

Group Code: ARV Call: 1-866-442-0959

REGISTER BY JULY 18, 2011

There will be NO refunds after this date

Fax form with CC Number to 501-868-3034 OR

REGISTER BY MAIL:

Arkansas Veterinary Medical Association

P.O. Box 17687

Little Rock, AR 72222-7687

(NO ON-LINE REGISTRATION AVAILAVLE FOR THIS EVENT)

Questions? Please Contact: ArVMA

PH: 501-868-3036 FAX: 501-868-3034

E-Mail: arkansasvma@comcast.net



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